

Nancy Rae O'Connor

Hybrid Creative

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About

Hybrid creative from North London. Graduated during the pandemic, then took a leap into the realms of advertising in order to fulfil my love for learning. Constantly looking to up-skill, I have been teaching myself Mandarin whilst studying at the School of Communication Arts 2.0. I love coming up with bonkers ideas, writing, reading and art-directing. I am also incredibly excited to get my foot in your door and get to work straight away.

Professional Summary

Junior creative, with experience working on live and pitch work for a range of clients from CPG, to healthcare. A real passion for creative PR and advertising.

Skills

- Proficient use of the Adobe Creative Suite: XD, Photoshop, Illustrator and InDesign
- Use of Figma
- Idea generation and research
- Presentation skills
- CAD: 4 Years experience using Fusion360 and basic knowledge of SolidWorks

Employment Experience

Creative Placement – January – April 2022

Hill + Knowlton Strategies, London

Ideation, art direction and copywriting for live and pitch work on a variety of clients including Arla, Adidas, Bassetts, Durex, Ford, Panadol and Guild Esports.

IGNITE Intern – October – December 2021

McCann Health, London

Ideation, art direction and copywriting for live briefs for a selection of health related and medical clients.

Placement – August 2019

Brilliant Basics HQ, The Bower, Old Street, London

Working on live client briefs with both UI and UX teams in addition to working on designing a selection of in-house postcards.

Volunteer – February – March 2020

Oxfam, Mutley Plain, Plymouth

Serving customers, creating shop displays, stocking shelves and sorting donations.

Student Ambassador – 2017 – 2020

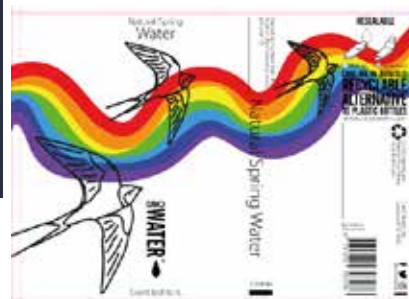
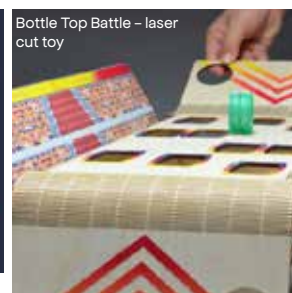
University of Plymouth

Leading tours for the 3D Design course at Open days and tours of student accommodation for prospective applicants.

Educational Background

- School of Communication Arts 2.0 – Portfolio School
- BA Hons 3D Design –Product Design
University of Plymouth
1st Class Honours Degree
- A Levels: Product Design (A)
Photography (A)
French (C)
East Barnet School
- GCSE: 10 grades A*–B
including English and Maths
Queen Elizabeth's Girls' School

Examples of work



12,000 Word BA Hons Dissertation

Reference available upon request

CanO Water Art Positivity Campaign 2020